

**ISSUES/PROGRAMS LIST****WLS-TV**

July-September 2002

Chicago

**CATEGORY:** YOUTH (EMPOWERMENT, INTERVENTION, DRUGS,  
VIOLENCE, GANGS)

<b><u>DATE</u></b>	<b><u>TIME</u></b>	<b><u>LENGTH</u></b>	<b><u>SOURCE/TYPE</u></b>	<b><u>TITLE/DESCRIPTION</u></b>
09/18/02	4:30PM	2:20	LOCAL/NEWS	<b>GANG ROUNDUP/CHARLES THOMAS</b> REPORTED ON THE ROUNDUP OF SEVERAL GANGSTGER DISCIPLES FROM THE ROCKWELL GARDENS HOUSING PROJECT AND THE APPARENT BREAKUP OF A MAJOR DRUG RING.
07/18/02	5PM	1:40	LOCAL/NEWS	<b>WORLD YOUTH DAY PREVIEW/ ALAN KRASHESKY</b> REPORTED ON CHICAGO AREA YOUTH PREPARING TO MAKE THEIR PILGRIMAGE TO TORONTO FOR WORLD YOUTH DAY AND THEIR CHANCE TO SEE THE POPE.
07/21/02	10PM	2:49	LOCAL/NEWS	<b>YOUTH DAY PREPARATION/CHERYL BURTON,</b> IN A SPECIAL SEGMENT, REPORTED ON CHICAGO AREA TEENS WHO WILL SHARE THE STAGE WITH THE POPE DURING WORLD YOUTH DAY IN TORONTO.
07/23/02	6PM	3:10	LOCAL/NEWS	<b>WORLD YOUTH DAY/ALAN KRASHESKY</b> REPORTED FROM TORONTO ON THE FIRST DAY OF WORLD YOUTH DAY ATTENDED BY SOME TWO-THOUSAND CHICAGO AREA CATHOLIC YOUTH.

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07/23/02	4:30PM	3:30	LOCAL/NEWS	<b>DRUG RING/CHUCK GOUDIE</b> REPORTED ON FEDERAL AUTHORITIES BUSTING AN AURORA BASED DRUG RING RESPONSIBLE FOR THE DISTRIBUTION OF COCAINE AND MARIJUANA IN THE CHICAGO AREA....MANY OF THEIR CUSTOMERS WERE YOUNG PEOPLE.
07/25/02	6PM	2:56	LOCAL/NEWS	<b>POPE/ALAN KRASHESKY</b> REPORTED ON CHICAGO AREA YOUTH ATTENDING WORLD YOUTH DAY WHO WERE ABLE TO SEE THE POPE SPEAK ON THIS DAY.

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VIOLENCE, GANGS)

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
07-08- 09/02	Various	:10s :15s :30s	LOCAL/PSA	Partnership For A Drug Free America/ Partnership For A Drug Free Illinois psas targeting both children and adults to raise awareness of the dangers of drugs through several messages: An animated human assembly line shows how taking in bad things like drugs can break down your system. Recovering teen tells her mom how much she appreciates that she stood by her during her drug addiction and eventual recovery. Teen explains how her hobby [sewing] has helped her focus on leading a positive and productive drug-free life. Teen tells of the physiological and psychological pain of coming down from ecstasy. Yankees' baseball star, Derek Jeter, tells how his parents helped him find his dream [baseball], so drugs were never an issue.
07-08- 09/02	Various	:30s	LOCAL/PSA	National Institute On Drug Abuse psas tell peers in a positive yet firm manner that addiction is a brain disease.
09/02	Various	:10	LOCAL/PSA	Four H/AD Council PSA encouraging kids to volunteer and participate in their community.

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Chicago

**CATEGORY:** GIRLS & WOMEN

<b><u>DATE</u></b>	<b><u>TIME</u></b>	<b><u>LENGTH</u></b>	<b><u>SOURCE/TYPE</u></b>	<b><u>TITLE/DESCRIPTION</u></b>
07/09/02	4:30PM	2:55	LOCAL/NEWS	<b>HORMONE THERAPY/SYLVIA PEREZ</b> REPORTED ON DOCTORS' ADVICE THAT WOMEN NOT PANIC IF THEY ARE RECEIVING HORMONE THERAPY, BUT SPEAK WITH THE DOCTORS ABOUT THE NEWLY DISCLOSED RISK FACTORS AND DETERMINE WHETHER THE RISKS OUTWEIGHT THE BENEFITS.
07/13/02	5PM	2:23	LOCAL/NEWS	<b>POST PARTUM SUIT/ SARAH SCHULTE</b> REPORTED ON THE FILING OF A LAWSUIT BY JESUS SANCHEZ WHOSE WIFE COMMITTED SUICIDE FOLLOWING A MULTIPLE BIRTH. SANCHEZ SAYS LOYOLA UNIVERSITY MEDICAL CENTER FAILED TO TREAT HER FOR DEPRESSION AFTER THE BIRTHS.
07/17/02	10PM	4:02	LOCAL/NEWS	<b>MANAGING MENOPAUSE/ SYLVIA PEREZ</b> , IN A SPECIAL SEGMENT, REPORTED ON WAYS TO TREAT MENOPAUSE WITHOUT HORMONE REPLACEMENT. NATURAL ALTERNATIVES INCLUDE HERBS SUCH AS BLACK COHOSH AND RED CLOVER.

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Chicago

**CATEGORY:** GIRLS & WOMEN

<b><u>DATE</u></b>	<b><u>TIME</u></b>	<b><u>LENGTH</u></b>	<b><u>SOURCE/TYPE</u></b>	<b><u>TITLE/DESCRIPTION</u></b>
08/07/02	10PM	2:10	LOCAL/NEWS	<b>BREAST RECONSTRUCTION/SYLVIA PEREZ</b> REPORTED ON A NEW, LESS INVASIVE THERAPY CALLED "TRAM FLAP" USED FOR BREAST RECONSTRUCTION FOLLOWING A MASTECTOMY.
08/08/20	5PM	1:42	LOCAL/NEWS	<b>CLUB DRUGS/BOB PETTY</b> REPORTED ON AN EFFORT BY WOMEN ILLINOIS LEGISLATORS AND THE DRUG ENFORCEMENT ADMINISTRATION TO INCREASE THE AWARENESS OF CLUB DRUGS.
08/20/02	5PM	1:55	LOCAL/NEWS	<b>NEVER MARRIED/CHERYL BURTON</b> REPORTED ON NEW CENSUS FIGURES WHICH INDICATED ONE THIRD OF WOMEN 25-45 HAVE NEVER MARRIED, APPARENTLY SIGNALING A NEW INDEPENDENCE AMONG WOMEN.
07-08-09/02	Various	:30	LOCAL/PSA	American Society of Echocardiography psa to help educate women about the crucial need to listen to their bodies and to recognize the signs and symptoms of heart disease.
08/02	Various	:15	LOCAL/PSA	Y Me National Breast Cancer Organization psa campaign of awareness and providing an 800 number for support.

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07-09/02	Various	:30	LOCAL/PSA	American Society of Echocardiography psa to help educate women about the crucial need to listen to their bodies and to recognize the signs and symptoms of heart disease.
08/02	Various	:15	LOCAL/PSA	Y Me National Breast Cancer Organization psa campaign of awareness and providing an 800 number for support.
07-08/02	Various	:30	LOCAL/PSA	Breast Cancer Research Foundation psa encouraging viewers to contribute to help find a cure.
08-09/02	Various	:30	LOCAL/PSA	Girls, Inc. psa encouraging girls to be strong, independent, and have confidence in today's society.
09/02	Various	:30	LOCAL/PSA	Girl Scouts of The USA psa encouraging young girls to join the girls scouts.
07-09/02	Various	:60	LOCAL/PSA	Gynecologic Cancer Foundation psa providing women with literature to educate them about warning signs and other important information about gynecologic cancer.
07-09/02	Various	:30	LOCAL/PSA	Lupus Foundation of Illinois psa encouraging viewers most especially women to get tested for lupus.
07-08/02	Various	:30	LOCAL/PSA	Planned Parenthood Global Partners psa advocating for fair access to health care for women around the world.

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**CATEGORY:** **EDUCATION/SCHOOLS**

<b><u>DATE</u></b>	<b><u>TIME</u></b>	<b><u>LENGTH</u></b>	<b><u>SOURCE/TYPE</u></b>	<b><u>TITLE/DESCRIPTION</u></b>
08/27/02	4:30PM	1:55	LOCAL/NEWS	<b>SCHOOL BUSING/ROZ VARON</b> REPORTED ON THE CHANGES TO THE SCHOOL BUS SYSTEM IN THE CHICAGO PUBLIC SCHOOLS. FEWER STUDENTS WILL BE BUSED AND PARENTS HAD THE OPPORTUNITY LAST SPRING TO EXPRESS THEIR PREFERENCE FOR A PICKUP AND DROP OFF SITE.
09/03/02	4:30PM	2:37	LOCAL/NEWS	<b>FIRST DAY OF</b> <b>SCHOOL/THERESA GUTIERREZ</b> FOLLOWED AN HISPANIC 1 <sup>ST</sup> GRADER ON HER FIRST DAY OF SCHOOL.
09/03/02	5PM	2:47	LOCAL/NEWS	<b>SCHOOL CHOICE/LEAH HOPE</b> LOOKED AT HOW SCHOOL CHOICE WAS BEING IMPLEMENTED IN THE CHICAGO SCHOOLS AS SHE FOLLOWED A STUDENT WHO TRANSFERRED FROM A LOW PERFORMING SCHOOL TO BURNSIDE ACADEMY.

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Chicago

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<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
09/12/02	5PM	2:09	LOCAL/NEWS	<b>DOWNERS GROVE TEACHERS/LEAH HOPE</b> REPORTED ON THE IMPASSE BETWEEN SCHOOL BOARD AND TEACHERS IN THE DOWNERS GROVE HIGH SCHOOL DISTRICT.
09/13/02	10PM	1:56	LOCAL/NEWS	<b>CARY STRIKE/SARAH SCHULTE</b> REPORTED THAT TEACHERS IN THE CARY SCHOOL DISTRICT WERE POISED TO WALK OUT THE FOLLOWING MORNING AFTER TALKS BROKE OFF DURING THE WEEKEND.
09/16/02	6PM	2:19	LOCAL/NEWS	<b>DOWNERS GROVE STRIKE/THERESA GUTIERREZ</b> REPORTED ON THE STRIKE BY DOWNERS GROVE TEACHERS WHICH SHUT DOWN TWO HIGH SCHOOLS AND HALTED EXTRA CIRRICULAR ACTIVITIES INCLUDING SPORTING EVENTS.
07/28/02	11:30am	22:26	Local/PA	Chicagoing w/Bill Campbell. This program focused on the Annual Uhlich Home for Children Adult Report Card. Teen rated adults on their performance in key areas for the year.



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<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
08/11/02	11:30am	22:26	Local/PA	Chicagoing w/Bill Campbell. We looked at a special camp for children established in the West African nation of Ghana. This camp links Chicago area students with students in Ghana with the goal of increasing technical literacy.
09/29/02	11:30am	22:26	Local/PA	Chicagoing w/Bill Campbell. We spoke with Carol Spizzirri who founded the Save A Life Foundation after the tragic hit and run death of her teenaged daughter. The foundation has been instrumental in teaching over 600,000 Illinois school children emergency medical techniques.
07-08 09/02	Various	:10 :30	LOCAL/PSA	After School Alliance/Ad Council psa helping kids/parents find after school programs to find the heroes within themselves.
07-08- 09/02	Various	:30s	LOCAL/PSA	Chicago Public Library psas urging kids to take advantage of the information and services available at their local library.
08-09/02	Various	:30	LOCAL/PSA	Partners For Education/Ad Council psa to raise awareness among the target audience (African-American & Hispanic) of the benefits of parental involvement in their children's public schools and give the parents easy ways to get involved.

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<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
07-08-09/02	Various	:30	LOCAL/PSA	Illinois Arts Alliance/Ad Council psa to generate awareness and educate adults about the value of the arts in the development of every child – both in and out of school.
08/02	Various	:15	LOCAL/PSA	Learning Disabilities/Ad Council psa to educate parents of children struggling in school about the importance of early intervention and encourage them to take action now to help their child.
08-09/02	Various	:30	LOCAL/PSA	Chicago Public Schools psa with Chicago mayor, Richard M. Daley reminding parents and students September 3 <sup>rd</sup> is the first day of school.

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Chicago

**CATEGORY:** DIVERSITY

<b><u>DATE</u></b>	<b><u>TIME</u></b>	<b><u>LENGTH</u></b>	<b><u>SOURCE/TYPE</u></b>	<b><u>TITLE/DESCRIPTION</u></b>
08/24/02	6:30 pm	30:00	Local/PA	PEOPLE, PLACES & THINGS ... THE ALPHA, BETA GAMMA OF GETTING AHEAD. This special focuses on African-American fraternities and sororities and their impact on the lives of their members. The kinship that is fostered by African-American fraternities and sororities is phenomenal and is highlighted thru interviews with members of the four major sororities: Alpha Kappa Alpha, Delta Sigma Theta, Sigma Gamma Rho, and Zeta Phi Beta; and the four major fraternities: Alpha Phi Alpha, Kappa Alpha Psi, Omega Psi Phi, and Phi Beta Sigma.
07/16/02	11:30am	22:26	Local/PA	Chicagoing with Bill Campbell Two major Chicago festivals were featured in this program. Fiesta del Sol focused on the Latino community and the Evanston Ethnic Arts Festival showcased the only major gathering in the country to celebrate diversity.
08/25/02	11:30am	22:26	Local/PA	Chicagoing with Bill Campbell Taste of Polonia has become a huge Chicago tradition and celebrates Chicagoans of Polish descent. Guests showcased the broad spectrum of arts, foods and customs that the Polish community has to offer.

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09/15/02	11:30am	22:26	Local/PA	Chicagoing with Bill Campbell For 20 years the U.S. Hispanic Leadership Institute has sponsored an annual conference which attracts the leading Latino leaders across the U.S. It also had proved to be an exceptional training ground for young people interested in pursuing positions of leadership.
07/06/02	10PM	1:26	LOCAL/NEWS	<b>ISLAMIC EVENT/KEVIN ROY COVERED A CONVENTION HELD BY THE ISLAMIC SOCIETY OF NORTH AMERICA WHERE THERE WAS CONSIDERABLE DISCUSSION ABOUT TERRORISTS AND REACTION IN THE U.S. TO MUSLIMS.</b>
08/15/02	4PM	1:00	LOCAL/NEWS	<b>HOTEL DISCRIMINATION/ALAN KRASHESKY REPORTED ON A SETTLEMENT BETWEEN MARRIOTT CORPORATION AND AN ARAB AMERICAN ORGANIZATION WHOSE CONVENTION IN IOWA WAS CANCELLED AFTER THE 9/11 ATTACKS. THE ORGANIZATION'S CONVENTION ORGANIZER IS FROM A CHICAGO SUBURB.</b>

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09/10/02	4PM	2:55	LOCAL/NEWS	<b>CIVIL LIBERTIES/JOEL DALY</b> EXAMINED THE CONSTITUTIONAL RIGHTS QUESTIONS INVOLVING MUSLIMS WHO ARE DETAINED ON IMMIGRATION CHARGES AND WHOSE HEARINGS ARE CLOSED.
09/10/02	6PM	1:36	LOCAL/NEWS	<b>INTERFAITH MEMORIAL/LEAH</b> HOPE COVERED A MEMORIAL SERVICE COMMEMORATING THE 9/11 ATTACKS HELD AT A MOSQUE IN VILLA PARK.
09/11/02	5PM	2:10	LOCAL/NEWS	<b>STUDENT EXCHANGE/LEAH</b> HOPE COVERED A VISIT BY STUDENTS FROM A MOSLEM SCHOOL AT A CATHOLIC SCHOOL WHERE PRAYERS WERE SHARED AND STUDENTS EXPRESSED THEIR THOUGHTS ABOUT 9/11.
09/13/02	4PM	1:59	LOCAL/NEWS	<b>MEXICAN HERITAGE/</b> THERESA GUTIERREZ COVERED A MEXICAN CIVIC SOCIETY EVENT AT DALEY PLAZA COMMEMORATING HISPANIC HERITAGE MONTH.
09/26/02	4PM	1:42	LOCAL/NEWS	<b>LATINO MURAL/THERESA</b> GUTIERREZ REPORTED ON THE UNVEILING OF A MURAL HONORING THE ACCOMPLISHMENTS OF LATINO WOMEN.

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09/13/02	10PM	2:33	LOCAL/NEWS	TERRORIST SCARE/SARAH SCHULTE REPORTED ON A MUSLIM FAMILY'S OUTRAGE THAT A MEMBER OF THEIR FAMILY WHO IS A MEDICAL STUDENT WOULD BE SUSPECTED OF PLOTTING A TERRORIST ATTACK.
09/14/02	6:30pm	28:26	Local/PA	TAPESTRY PRESENTS: the N' BEAT. This half hour special focused on the strides Latinos are making in the arts and our communities in Chicago.
08/02	Various	:60	LOCAL/PSA	National Underground Railroad Freedom Center "Racial Cooperation"/Ad Council psa to inspire "modern-day abolitionists" – Americans who are willing to take small, simple steps of courage and speak out against all-too-common incidents of racial injustice that prohibit the freedoms of every citizen.
07-08/02	Various	:30 :60	LOCAL/PSA	Anti-Defamation League psa awareness campaign throughout Illinois to combat hate crimes & counter prejudice in our communities.
08-09/02	Various	:30	LOCAL/PSA	U.S. Hispanic Leadership Institute psa promoting this year's conference.

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08-09/02	Various	:10	LOCAL/PSA	WLS-TV produced psa for the African International House supporting African Festival of the Arts in recognizing the contribution African & African American artists to the cultural fabric of our society.
07/02	Various	:10s	LOCAL/PSA	WLS-TV produced psas for the Evanston Ethnic Art Festival supporting the village's effort in promoting diversity through art and culture.
07-08-09/02	Various	:15	LOCAL/PSA	WLS-TV produced psa for the Spanish Coalition For Jobs, Inc. offering job training in business and medical fields.
07/02	Various	:30	LOCAL/PSA	Rainbow PUSH Coalition psa promoting their 3-day conference.
07-08/02	Various	:30	LOCAL/PSA	Natural Ties psa helping mainstream people with disabilities.
07-08-09/02	Various	:30	LOCAL/PSA	Center For Disease Control/ Dept. of Health & Human Services psa initiative aimed at decreasing tobacco use, especially in the Latino community.

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July – September 2002

Chicago

**CATEGORY:** SENIORS (HEALTH & SAFETY)

<b><u>DATE</u></b>	<b><u>TIME</u></b>	<b><u>LENGTH</u></b>	<b><u>SOURCE/TYPE</u></b>	<b><u>TITLE/DESCRIPTION</u></b>
08/19/02	6PM	2:48	LOCAL/NEWS	<b>WEST NILE SPRAYING/KEVIN ROY</b> REPORTED ON CONCERNS IN THE VILLAGE OF OAK PARK ABOUT PLANS TO SPRAY FOR ADULT MOSQUITOES. SOME OF THOSE MOSQUITOES COULD CARRY THE WEST NILE VIRUS WHICH WOULD BE PARTICULARLY DANGEROUS FOR THE ELDERLY. BUT THERE WERE CONCERNS EXPRESSED OVER WHETHER THE SPRAY WOULD BE HARMFUL TO THE HEALTH OF SOME RESIDENTS.
08/23/02	4:30PM	2:46	LOCAL/NEWS	<b>SENIOR CITIZEN MURDER/CHARLES THOMAS</b> REPORTED ON THE MURDER OF A SENIOR CITIZEN AT THE GARFIELD APARTMENTS ON THE WEST SIDE OF CHICAGO. SOME RESIDENTS ARE CONCERNED THAT PEOPLE WITH DRUG, ALCOHOL AND MENTAL PROBLEMS ARE ALLOWED TO LIVE IN THE SAME FACILITY AS SENIORS.
07/07/02	9:00am	11:00	Local/Newsviews	Donna Clay, regional administrator, Il. Dep't. Of Human Services, concerning 5 year deadline expiring on welfare eligibility.
09/02	Various	:60	LOCAL/PSA	Retired & Senior Volunteer Program psa encouraging senior citizens to volunteer their services from tutoring and mentoring children to counseling small businesses.



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**CATEGORY:** SENIORS (HEALTH & SAFETY)

<b><u>DATE</u></b>	<b><u>TIME</u></b>	<b><u>LENGTH</u></b>	<b><u>SOURCE/TYPE</u></b>	<b><u>TITLE/DESCRIPTION</u></b>
08-09/02	Various	:15 :10	LOCAL/PSA	WLS-TV produced psas for the Alzheimer's Association encouraging viewers to help raise funds for research.

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**CATEGORY:** CHILDREN & FAMILIES

<b><u>DATE</u></b>	<b><u>TIME</u></b>	<b><u>LENGTH</u></b>	<b><u>SOURCE/TYPE</u></b>	<b><u>TITLE/DESCRIPTION</u></b>
09/22/02	11:30am	22:26	Local/PA	Chicagoing with Bill Campbell We looked at the exceptional record and mission of the Ounce of Prevention Fund founded by visionary Chicagoan Irving Harris. The foundation exclusively deals with children and their families from the very earliest age.
09/29/02	11:30am	22:26	Local/PA	Chicagoing with Bill Campbell We spoke with Carol Spizzirri who founded the Save A Life Foundation after the tragic hit and run death of her teenaged daughter. The foundation has been instrumental in teaching over 600,000 Illinois school children emergency medical techniques.
07/09/02	5PM	3:02	LOCAL/NEWS	WINDOW GUARDS/CHERYL BURTON REPORTED ON A CHICAGO CITY COUNCIL COMMITTEE DISCUSSION ON THE USE OF WINDOW GUARDS TO PREVENT CHILDREN FROM FALLING OUT OF WINDOWS.
07/11/02	5PM	2:20	LOCAL/NEWS	KID OUT WINDOW/BOB PETTY REPORTED ON A CHILD WHO FELL OUT OF A WINDOW, APPARENTLY TRYING TO GET AWAY FROM HIS CARE GIVER AND HER BOYFRIEND.

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07/16/02	4:30PM	2:45		LOCAL/NEWS ASTHMA AND HOT WEATHER/THERESA GUTIERREZ REPORTED ON AN ASTHMA CAMP FOR CHILDREN, TEACHING THEM HOW TO HANDLE EXTREME HEAT AND POLLUTED AIR DURING THE HOT SUMMER MONTHS.
08/18/02	4:30PM	1:58		LOCAL/NEWS STRANGER DANGER/IN THE WAKE OF NATIONAL HEADLINES INVOLVING CHLD ABDUCTIONS, KEVIN ROY REPORTED ON SOME THINGS PARENTS CAN DO TO PROTECT THEIR CHILDREN .
08/07/02	6PM	2:32		LOCAL/NEWS WEST NILE/LEAH HOPE REPORTED ON PARENTS TAKING PRECAUTIONS IN THE WAKE OF THE FIRST HUMAN CASE OF WEST NILE BEING REPORTED IN THE CHICAGO AREA.
08/30/02	5PM	2:31		LOCAL/NEWS SAFETY SEAT LATCH/ROZ VARON REPORTED ON A REGULATION WHICH REQUIRES A LATCH SYSTEM IN CARS SO THAT PARENTS CAN MORE EASILY INSTALL THE CHILD SAFETY SEAT.

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08/13/02	10PM	2:12	LOCAL/NEWS	GPS show/Cheryl Burton in a special segment reported on the use of GPS locators to track children who get lost or might have been abducted.
07-08-09/02	Various	:30	LOCAL/PSA	Child Abuse Prevention/Ad Council psa translate people's desire to help a child in need from just intervention to preventing child abuse and neglect before it happens.
07-08-09/02	Various	:30	LOCAL/PSA	Family Violence Prevention Fund/Ad Council psa campaign to convince and empower men to teach boys that relationship violence is wrong.
07-08-09/02	Various	:30	LOCAL/PSA	Illinois Arts Alliance/Ad Council psa to generate awareness and educate adults about the value of the arts in the development of every child – both in and out of school.
08/02	Various	:15	LOCAL/PSA	Learning Disabilities/Ad Council psa to educate parents of children struggling in school about the importance of early intervention and encourage them to take action now to help their child.
07-09/02	Various	:30	LOCAL/PSA	ONDACP/Ad Council psa encouraging individuals to involve their social, business, and community groups in community and urge viewers to call a toll-free number or log onto their website to find out how to become involved with a coalition in their area.

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08-09/02	Various	:30	LOCAL/PSA	Partners For Education/Ad Council psa to raise awareness among the target audience (African-American & Hispanic) of the benefits of parental involvement in their children's public schools and give the parents easy ways to get involved.
08/02	Various	:15	LOCAL/PSA	United Negro College Fund/Ad Council psa campaign awareness encourages people to support a cause that has helped hundreds of young people to fulfill their dreams and go to college.
07-09/02	Various	:60	LOCAL/PSA	America's Promise/Alliance For Youth psa urging adults to get involved and make a difference by becoming a mentor.
07/02	Various	:60	LOCAL/PSA	American Speech-Language –Hearing Assn. psa's nationwide program to focus on a wide range of communication disorders and encouraging parents to seek help to ensure their child receives appropriate instruction and treatment.
07-08- 09/02	Various	:10 :60	LOCAL/PSA	Boys & Girls Clubs of America psa encouraging viewers to take advantage of the different after school programs that it has to offer.
07-08- 09/02	Various	:30s	LOCAL/PSA	Chicago Public Library psas urging kids to take advantage of the information and services available at their local library.

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Chicago

**CATEGORY:****CHILDREN & FAMILIES**

<b><u>DATE</u></b>	<b><u>TIME</u></b>	<b><u>LENGTH</u></b>	<b><u>SOURCE/TYPE</u></b>	<b><u>TITLE/DESCRIPTION</u></b>
08-09/02	Various	:30	LOCAL/PSA	Chicago Public Schools psa with Chicago mayor, Richard M. Daley reminding parents and students September 3 <sup>rd</sup> is the first day of school.
07-08-09/02	Various	:30	LOCAL/PSA	Fatherhood Educational Institute psa encouraging fathers to get involved with their children.
09/02	Various	:10	LOCAL/PSA	Four H/Ad Council psa encouraging kids to volunteer and participate in their community.
09/02	Various	:30	LOCAL/PSA	Little City Foundation psa raising awareness of the need for loving and permanent foster homes.
07-08/02	Various	:30	LOCAL/PSA	Make a Wish Foundation psa to support the foundation.
07-09/02	Various	:30	LOCAL/PSA	National Assn. Of Broadcasters' Violence V-Chip psa helping parents to screen out violent programming.
09/02	Various	:30	LOCAL/PSA	National Fatherhood Initiative/Ad Council psa is to raise awareness that fathers make unique and irreplaceable contributions to the lives of their children, and that collectively we need to encourage and support men to be good and responsible fathers.

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07-08-09/02	Various	:10s :15s :30s	LOCAL/PSA	Partnership For A Drug Free America/ Partnership For A Drug Free Illinois psas targeting both children and adults to raise awareness of the dangers of drugs through several messages: An animated human assembly line shows how taking in bad things like drugs can break down your system. Recovering teen tells her mom how much she appreciates that she stood by her during her drug addiction and eventual recovery. Teen explains how her hobby [sewing] has helped her focus on leading a positive and productive drug- free life. Teen tells of the physiological and psychological pain of coming down from ecstasy. Yankees' baseball star, Derek Jeter, tells how his parents helped him find his dream [baseball], so drugs were never an issue.
07-08/02	Various	:30	LOCAL/PSA	WLS –TV produced “Hook A Kid On Golf” psa about a program that offers the enjoyment of golf to children who would not normally afford the game of golf.
07/02	Various	:10 :30	LOCAL/PSA	WLS-TV produced psas for the Chris Zorich Foundation to help raise funds for the underprivileged children.
08-09/02	Various	:10 :30	Local/PSA	WLS-TV produced psas for “Wagon Pull” Parents Anonymous urging everyone to pull together to prevent child abuse.

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08/02	Various	:10 :15	Local/PSA	WLS-TV produced psas for the Children's Memorial Hospital/Terry Fox run to raise funds for pediatric cancer research.
07/24/02	10PM	2:17	LOCAL/NEWS	ADHD/SYL VIA PEREZ REPORTED ON A NEW DRUG WHICH HELPS CHILDREN COPE WITH ADHD AND IS INGESTED THROUGH A PATCH ON THEIR SKIN.
7/6/02	12:30PM	58:56	Local/PA	"The Champions of Children's Memorial" This is a one-hour commercial-free show aimed at educating the audience about the treatments available at Children's Memorial Hospital. It is made up of patient success stories and features about corporate donors. It also helps raise funds for this charity.
7/27/02	12:00PM	58:56	Local/PA	"The Champions of Children's Memorial" This is a one-hour commercial-free show aimed at educating the audience about the treatments available at Children's Memorial Hospital. It is made up of patient success stories and features about corporate donors. It also helps raise funds for this charity.



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**CATEGORY:** LOCAL POLITICS, GUBERNATORIAL RACE

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
07/08/02	6PM	3:11	LOCAL/NEWS	REPUBLICAN PROBLEMS/ANDY SHAW REPORTED ON THREE CHOICES FOR STATE REPUBLICAN CHAIRMAN REJECTING OVERTURES FOR THE JOB, AND CANDIDATE JIM RYAN CALLING ON GEORGE RYAN TO COME CLEAN OR RESIGN.
07/11/02	5PM	2:51	LOCAL/NEWS	WORKER PROTECTION/ANDY SHAW REPORTED ON GUBERNATORIAL CANDIDATES ACCUSING EACH OTHER OF FAILING TO PROTECT THE WORKER FROM ACCOUNTING AND OTHER BUSINESS RELATED ABUSES.
07/26/02	6PM	2:51	LOCAL /NEWS	GOP CHAIRMAN/ANDY SHAW REPORTED ON THE ILLINOIS REPUBLICAN STATE CENTRAL COMMITTEE CHOOSING GARY MACDOUGAL AS THE PARTY'S NEW CHAIRMAN.
08/05/02	5PM	2:34	LOCAL/NEWS	BLAGOJEVICH ENDORSEMENT/ANDY SHAW REPORTED ON THE ILLINOIS FIREFIGHTERS ASSOCIATION ENDORSEMENT OF ROD BLAGOJEVICH....SOMEWHAT OF A SURPRISE BECAUSE THE ORGANIZATION OFTEN ENDORSES REPUBLICANS.

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<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
08/14/02	6PM	2:40	LOCAL/NEWS	REPUBLICAN DAY/ANDY SHAW COVERED REPUBLICAN DAY AT THE ILLINOIS STATE FAIR WHERE THE GOP ATTEMPTED TO RALLY ITS TROOPS TO AVOID A POSSIBLE DEMOCRAT SWEEP IN NOVEMBER.
08/15/02	5PM	2:40	LOCAL/NEWS	DEMOCRAT DAY/ANDY SHAW COVERED DEMOCRAT DAY AT THE ILLINOIS STATE FAIR WHERE DEMOCRATS WERE HIGHLY CONFIDENT AND ALMOST COCKEY ABOUT VICTORY IN NOVEMBER.
09/13/02	5PM	2:49	LOCAL/NEWS	ATTORNEY GENERAL RACE/ANDY SHAW REPORTED ON MICHAEL MADIGAN STAFFERS POURING OVER DOCUMENTS IN DUPAGE COUNTY ATTEMPTING TO FIND DIRT ON LISA MADIGAN'S OPPONENT, JOE BIRKETT.
09/18/02	6PM	2:47	LOCAL/NEWS	GOVERNOR'S RACE/ANDY SHAW REPORTED ON A NEW AGRESSIVENESS SHOWN BY REPUBLICAN JIM RYAN IN HIS CAMPAIGN ATTEMPTING TO OVERCOME A HUGE LEAD BY OPPONENT ROD BLAGOJEVICH.

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09/19/02	5PM	2:14	LOCAL/NEWS	HISPANIC VOTE/THERESA GUTIERREZ COVERED THE FIRST DAY OF THE HISPANIC LEADERHIP CONFERENCE AND REPORTED ON THE GROWING IMPACT OF THE HISPANIC VOTE.
09/23/02	5PM	2:50	LOCAL/NEWS	CRUZ ISSUE/ANDY SHAW REPORTED ON LISA MADIGAN'S EVENT SUGGESTING THAT HER OPPONENT, JOE BIRKETT, HAD A LOT TO DO WITH THE WRONGFUL CONVICTION OF ROLANDO CRUZ.
09/26/02	6PM	2:50	LOCAL/NEWS	CLEAN SLATE/ANDY SHAW REPORTED ON ALLEGATIONS BY LISA MADIGAN THAT A DUPAGE COUNTY JUDGE LOANED JOE BIRKETT A LARGE SUM OF MONEY. THE ISSUE IS RAISED THE SAME DAY THAT BIRKETT ANNOUNCED HIS ETHICS PROGRAM.
7/14/02	9A	11 MIN	local/NEWSVIEWS	Former State ep. Cal Skinner, Libertarian candidate for governor of Illinois

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**CATEGORY: HOUSING, PUBLIC HOUSING**

<b><u>DATE</u></b>	<b><u>TIME</u></b>	<b><u>LENGTH</u></b>	<b><u>SOURCE/TYPE</u></b>	<b><u>TITLE/DESCRIPTION</u></b>
08/02/02	10PM	4:05	LOCAL/NEWS	MOLD/KATHY BROCK IN A SPECIAL SEGMENT REPORTED ON A SUBSIDIZED HOUSING PROJECT IN AURORA WHICH HAD A BIG MOLD PROBLEM
08/23/02	4:30PM	2:46	LOCAL/NEWS	SENIOR CITIZEN MURDER/CHARLES THOMAS COVERED THE MURDER OF A SENIOR CITIZEN AT THE GARFIELD APARTMENTS, A CHA FACILITY ON THE WEST SIDE OF CHICAGO. RESIDENTS ARE CONCERNED ABOUT PEOPLE WITH DRUG, ALCOHOL AND MENTAL PROBLEMS BEING ALLOWED TO LIVE IN A FACILITY WITH SENIORS.
09/19/02	11:30	2:45	LOCAL/NEWS	DESIGN AWARDS/KAREN MEYER REPORTED ON AN AFFORDABLE HOUSING DESIGN AWARD COMPETITION WHERE THE WINNING DESIGN WOULD BE USED TO BUILD NEW HOMES IN THE NORTH LAWNSDALE NEIGHBORHOOD.
07-09/02	Various	:30	LOCAL/PSA	National Fair Housing Alliance/Ad Council psa campaign raises the awareness of housing discrimination by teaching adults how to recognize it, and motivating them to report incidences without fear or shame.

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CATEGORY: MISCELLANEOUS

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
07/11/02	10PM	3:55	LOCAL/NEWS	REVEREND RIP OFF/CHUCK GOUDIE PRESENTED A SPECIAL SEGMENT ON A SOUTH SUBURBAN MINISTER WHO SLIPS ON BANANA PEELS, CRASHES CARS, AND FAKES ACCIDENTS....THEN COLLECTS FROM PHONY INSURANCE CLAIMS.
09/08/02	10PM	2:45	LOCAL/NEWS	SPRAYING/SARAH SCHULTE COVERED THE START OF SPRAYING FOR ADULT MOSQUITOES TO ATTEMPT TO CURB WEST NILE VIRUS ON THE NORTHWEST AND SOUTHWEST SIDES OF CHICAGO.
09/11/02	10PM	3:26	LOCAL/NEWS	BIOTERRORISM/SYLVIA PEREZ IN A SPECIAL SEGMENT REPORTED ON HOW SOME AREA MEDICAL FACILITIES HAVE UPGRADED THEIR ABILITY TO DEAL WITH BIOTERRORISM.
9/22/	10PM	3:10	LOCAL/NEWS	CHILD BEATING/PAUL MEINCKE REPORTED ON THE ARREST OF MADELYN TOOGOOD WHO WAS CAUGHT ON SURVEILLANCE VIDEOTAPE BEATING HER CHILD..

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07-08-09/02	Various	:30	LOCAL/PSA	Coalition on Donation psa campaign objective is to connect with intended organ donors in a positive emotional way and motivate them to commit to donation and to discuss their wishes with family members.
07-08/02	Various	:30	LOCAL/PSA	U.S. Department of Transportation/Ad Council psa to encourage all drivers and passengers of vehicles to buckle up on every trip.
07-08-09/02	Various	:30	LOCAL/PSA	Operation Lifesaver psa urging drivers not to drive around lowered railroad guardrails.
07/02	Various	:30	LOCAL/PSA	U.S. Department of Transportation/National Highway Traffic Safety Administration/Ad Council psa objective is to reduce the number of fatalities caused by alcohol/drug impaired drivers and to continue to remind the audience that "Friends Don't Let Friends Drive Drunk."
07/02	Various	:60	LOCAL/PSA	American Forests psa encouraging viewers to join the campaign in planting trees for clean air and water.
07-08/02	Various	:60	LOCAL/PSA	Consumer Federation of American Foundation psa urging homeowners to test their home for high levels of radon gas.
07-08-09/02	Various	:10s	LOCAL/PSA	Environmental Defense Fund psas urging people to recycle.

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08/02	Various	:30	LOCAL/PSA	The National Arbor Day Foundation psa urging viewers to support the rain forest rescue.
07-09/02	Various	:60	LOCAL/PSA	U.S. EPA psa urging viewers to test their homes for radon.
07-08-09/02	Various	:30s	LOCAL/PSA	American Red Cross psas urging people to help save lives by donating to the American Red Cross Disaster Relief.
07-08/02	Various	:30	LOCAL/PSA	American Society For The Prevention of Cruelty to Animals psa to persuade viewers to consider adoption at their local animal shelter.
07-08-09/02	Various	:60	LOCAL/PSA	CARE psa empowering people to end poverty.
07-08-09/02	Various	:30 :60s	LOCAL/PSA	Foundation For A Better Life psas promoting the values (i.e., courtesy, appreciation, hard work) that make a difference in life.
08-09/02	Various	:60	LOCAL/PSA	Peace Corps psa encouraging viewers to join their organization.
08-09/02	Various	:60	LOCAL/PSA	The Salvation Army psa encouraging viewers to help provide the tools and services to those in need by donating to the organization.
07-08-09/02	Various	:60	LOCAL/PSA	United Way psa asking viewers for their continued support.

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07-08- 09/02	Various	:30s	LOCAL/PSA	U.S. Fire Administration reinforcing the importances of smoke alarms and also paying tribute to firefighters.
09/02	Various	:60	LOCAL/PSA	Volunteers of America psa encouraging viewers to volunteers and help people who are in need.
07-08- 09/02	Various	:30	LOCAL/PSA	Words Can Heal Organization psa awareness campaign urging people to eliminate verbal violence and gossip. To replace words that hurt with words that encourage, engage and enrich.
07-08- 09/02	Various	:15s :30s	LOCAL/PSA	Campaign For Freedom/Ad Council psas were designed to inspire Americans and remind people about the importance of freedom and the need to protect freedom for future generations.